



Education Startup Workshop – NICL October, 2017

What is IIm Ideas 2?

- An education innovation programme funded by the UK Department for International Development (DFID)
- Works with businesses and not for profits to design, test and transition to scale education innovations to increase access to quality education for children and young people in Pakistan
- Identifies and backs innovations with the potential to deliver results, be innovative and be financially sustainable
- Focus on innovations that impact poor and marginalised children and young people

Purpose of the Workshop



- To provide you with information and advice that will improve the design of your education startup and increase your chances of it being successful
- To create an opportunity for you to connect with potential partners, advisers, mentors, customers and others who can help you on your startup journey
- To introduce you to the NIC and their startup incubation programme – and to encourage you to apply

Day 1 Agenda

09.30 – 10.00	Welcome, Introductions and Purpose of the Workshop
10.00 – 11.30	Session 1: Thinking about products and services to help improve education in Pakistan
Break	
11:40 – 13:00	Session 2: The Basics for Education Startups
Break	
14.00 – 15:00	Session 3: Creating education solutions for the BOP
15:00 – 16:30	Session 4: Review of international case studies
16:30 – 16:45	Session 5: Tools and resources

Day 2 Agenda

09:45 – 10:00	Warm up, Recap and Introduction to Day 2
10:00 – 11.00	Session 6: Tips for doing a startup in Pakistan
Break	
11:15 – 13:00	Session 7: Create your business model canvas
Break	
14:00- 16:00	Session 8: Improve your business canvass with mentors
16.00 – 16.30	Workshop evaluation and close